

Press Release

Biocon Foundation Honored with ‘Doing Good for Bharat Awards 2024’ in ‘Healthcare Category’ for ‘eLAJ Smart Clinics’ by the CSR Box

Bengaluru, October 25, 2024:

Biocon Foundation, the Corporate Social Responsibility (CSR) arm of Biocon Group of Companies announces that it has won the prestigious **‘Doing Good for Bharat Awards’ 2024** for its outstanding accomplishment in the **Healthcare** category for **eLAJ Smart Clinics - Re-imagining healthcare** initiative for underserved communities. The honor was conferred at the 11th edition of **the India CSR & ESG Summit**, hosted by **CSRBOX** in New Delhi.

The award was received by **Shefali Misra, Vice President – Corporate Affairs, Biocon on behalf of Biocon Foundation**, from **Shri Dinesh Gundu Rao, Hon'ble Minister of Health & Family Welfare, Government of Karnataka, Shri (Dr) Raj Bhushan Choudhary, Hon'ble Union Minister of State Jal Shakti, Government of India, and Hon'ble Padma Shri Savji Dholakia, Founder and Chairman, Hare Krishna Exports & Dholakia Foundation.**

This accolade recognizes Biocon Foundation’s significant contributions to primary healthcare through its unique eLAJ – Smart Clinics and highlights its deep commitment to making a difference in the lives of people. Biocon Foundation launched eLAJ Smart Clinics program in 2016 to enhance evidence-based preventive and primary healthcare. It has catered to over one million people across seven districts in Karnataka, with 8.8 lakh patient visits by 3.4 lakh unique patients.

On receiving the award, **Dr Anupama Shetty, Mission Director, Biocon Foundation** said, *“It is an immense honor to be recognized at the ‘Doing Good for Bharat Awards’ 2024 by CSR Box. This award reaffirms our commitment to eLAJ – our initiative focused on supporting the primary healthcare infrastructure for the underserved community. We believe that quality healthcare is a fundamental right and are grateful to CSRBOX and the esteemed jury for acknowledging our work and impact. This award motivates us to continue expanding our reach and enhancing healthcare services, ensuring that more people have access to the care they deserve. We remain dedicated to making a meaningful difference across communities.”*

The ‘Doing Good for Bharat Awards’, celebrate outstanding achievements in areas such as climate, education, healthcare, rural development, and inclusion. This year’s award ceremony recognized impact professionals, businesses, government entities, and civil society organizations for their dedicated efforts in creating a more inclusive and sustainable Bharat. The Awards aim to inspire more organizations to take bold and innovative steps in addressing social and environmental challenges.

Bhomik Shah, Founder & CEO, CSRBOX, highlighted the importance of these awards, stating, *“The ‘Doing Good for Bharat Awards’ spotlight organizations that are making meaningful, tangible impacts on the ground. We are thrilled to recognize Biocon Foundation for their exceptional work in the Healthcare category.”*

More About eLAJ Smart Clinic Program

eLAJ Smart Clinics program was launched to strengthen the delivery of evidence-based preventive and primary healthcare. Health outreach is cornerstone of eLAJ, playing a critical role in extending program reach and connecting people to care at our facilities. These smart clinics have been embedded in government Primary Health Centers (PHCs) and further scaled up through partnerships with tertiary institutions and NGOs working at the grassroot levels. Through eLAJ Smart Clinics, Biocon Foundation has been strengthening public healthcare delivery by providing accessible, efficient, and technology-driven healthcare solutions.

The eLAJ Smart Clinics model entails (Information and Communication Technologies) ICT-enabled process innovations, improved diagnostics, and management of non-communicable diseases (NCDs), with strong focus on delivering quality healthcare services to tribal populations in Karnataka. It features an electronic medical record system that provides evidence-based, personalized and continuous care, along with AI-enabled point-of-care diagnostic tools. This is supported by comprehensive surveillance, awareness campaigns, and outreach efforts led by trained and well-equipped health navigators.

Impact assessments have shown that eLAJ model has improved service utilization, patient satisfaction, health awareness and health seeking behavior in patients. It has reduced the out-of-pocket health expenditure for the patients.

About the Selection Process:

With Grant Thornton LLP, Sattva Consulting, Indian School of Development Management, SP Jain Institute of Management and Research and IORA Ecological Solutions as the Primary Screening Partners, the Doing Good for Bharat Awards, ensured fair and thorough evaluation of all applications, ensuring that only the most impactful and innovative initiatives were recognized for their meaningful contributions to society and the environment. This rigorous screening process helped maintain transparency and integrity, highlighting projects that truly embody the spirit of positive change across India.

About Biocon Foundation:

Biocon Foundation, the Corporate Social Responsibility arm of Biocon, Biocon Biologics and Syngene International, has been working to empower marginalized communities since 2005. Biocon Foundation partners with society to promote social and economic inclusion. It has thus made significant investments in enhancing access to quality healthcare, education, and civic infrastructure along with environmental sustainability projects. Combined with field initiatives, these programs create momentum to elevate the marginalized sections of society. Over the years, Biocon Foundation has built a strong reputation for the quality of its programs and their impact in addressing the social, humanitarian, and environmental challenges facing India. To make a more meaningful impact, the Foundation regularly partners with government agencies and like-minded organizations for program delivery. Besides addressing critical national and state level challenges in primary healthcare, education and rural development, the Foundation is also augmenting environmental sustainability through the lake revival mission in Bengaluru. Visit: <http://www.bioconfoundation.org>

About the India CSR and ESG Summit

Curated by CSRBOX and NGOBOX, the India CSR Summit and ESG Forum is Asia's largest CSR and Sustainability Forum, which brings together leaders from across the social impact spectrum to explore and discuss the evolving landscape of corporate social responsibility (CSR), sustainability and social impact. The three-day event features insightful panel discussions, informative keynote speeches, interactive workshops, and engaging networking opportunities, making it a must-attend event for anyone interested in CSR and sustainability space. The Summit was graced by 3000+ sector visionaries, thought leaders, professionals and change-makers committed to shaping the future of the Indian impact ecosystem through CSR, sustainability, and social impact. Learn more about India CSR & ESG Summit-<https://indiacsrsummit.in/index.php?p=home>

FOR MORE INFORMATION:

Media Contacts:		Biocon Foundation:
Riddhima Jaitly Global Communications, Biocon Group riddhima.blgcmcon01@biocon.com +91 9742197514	Anugya Sinha Global Communications, Biocon Group anugya.sinha@biocon.com +91 9972688887	Paresh Mohan Manager, Biocon Foundation, paresh.mohan@biocon.com +91 9886939087